

Ashley Corbello
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WORK EXPERIENCE

CB Richard Ellis—Kansas City, MO
Sr. Graphic Designer

December 2005-Present

Produced creative and quality graphic design artwork to support advertising and sales promotion efforts.

Designed and produced marketing materials such as: direct mail, newsletters, brochures, web design, e-mail, advertising, proposals and other media.

Responsible for concept development, design and printing of campaigns.

Provided InDesign, Photoshop and Illustrator training for entry level marketing professionals.

Built, deployed and maintained property websites.

Developed Flash animations for lobby televisions and web sites.

Regularly interfaced and consulted with more than 25 sales professionals regarding property marketing and communications initiatives.

Beyond Marketing, LLC—Lenexa, KS
Graphic Designer

June 2004-December 2005

Developed creative concepts for clients through a variety of marketing media: direct mail, newsletters, brochures, inserts, posters, billboard, web design, e-mail, annual reports and other media.

Responsible for concept development, design and printing of campaigns.

Developed and maintained client web sites as well as the organizations, which included creative/development meetings, mapping the site, page creation, conversion of existing pages, editing, testing and uploading the web site.

Freelance Designer

October 2001-Present

Clientele including Paddy O'Quigleys Pub & Grill, BW Fence Inc, World Gym of Blue Springs, Bella Gente Hair Studio, Beyond Marketing, LLC and Artiko, LLC.

COMPUTER SKILLS

Macintosh and PC

Proficient in the use of: Adobe Photoshop, Adobe Streamline, Adobe Illustrator, QuarkXPress, Adobe InDesign, Dreamweaver, and Adobe Acrobat.

Knowledgeable in: Fireworks, Flash and Microsoft Office.

EDUCATION

Central Missouri State University

Warrensburg, Missouri

Bachelor of Fine Arts majoring in Commercial Art.

May, 2003